



**JARET
DANIELS, PhD**

University of Florida

Jaret Daniels, Ph.D. is Associate Professor of Entomology at the University of Florida and the Director of the McGuire Center for Lepidoptera and Biodiversity at the Florida Museum of Natural History. An entomologist by training, he specializes in the ecology and conservation of butterflies and other native insect pollinators. He has authored more than 50 scientific papers, popular articles, and books dealing with butterflies, conservation, integrated pest management, and butterfly gardening including the most recent titles “Butterfly Conservation in North America” and “Wildflowers of the Southeast.”



**ZAK
GEZON, PhD**

Walt Disney World

Zak Gezon, Ph.D. is a Conservation Program Manager on Disney’s Conservation Team. Zak is a pollination biologist by training, and is working to develop a native butterfly conservation program in collaboration with numerous agencies and partners, including the University of Florida and the Florida Fish and Wildlife Conservation Commission. Zak is also developing public education programs to engage kids and families in caring for butterflies, and is working with partners throughout the Walt Disney Company to make Disney properties worldwide more butterfly friendly. Prior to joining the Disney Conservation Team, Zak was a postdoctoral research associate with the Florida Museum of Natural History’s McGuire Center for Lepidoptera and Biodiversity and he earned his PhD from Dartmouth College where he studied how climate change could affect plants and their pollinators.



**MARK
RUSSELL**

SeaWorld Orlando

Mark Russell is Director of Horticulture for SeaWorld, Discovery Cove and Aquatica. Mark’s educational background is a combination of formal education in psychology, horticulture, landscape design and business, as well as many technical certifications and plenty of hands-on experience. He has 31 years of experience in landscape design, installation, landscape management, and horticulture training in theme parks, and is blessed to work with many passionate and gifted co-workers who inspire him every day. Mark reluctantly first worked with bees in 1997, and has been infatuated with honey bees and the plants they forage ever since.